MALE HAIRDRESSER-CLIENT COMMUNICATION: WHAT THEY TALK AND WHAT SECRET THEY SHARE IN BARBER ARMCHAIRS!

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Abstract- People who live and work in cities have to go hairdresser regularly in Turkey. And if there is no extraordinary state, they prefer to go to the same hairdresser. The longevity character of hairdresser-customer relation; turns this relation to an interpersonnel communication. This affiliation sometimes has gone too far to share some secrets. In todays world, communication in family, in work life, and between close friends have been gradually dissolving. Nobody has time to listen to nobody. People talk less with eachother. Barber armchairs provide the enough time to customers whose husband and wife or close friends do not give them to talk. In this context, the time which customers spent in barbers' armchair has been passing through with a nice conversation, discharge and sharing the mental distresses. This study has been conducted to reveal the subjects talked in between hairdresser and his/her customers, and how much the talks been repeated at later comings. Fourteen male hairdressers working in Eskisehir interwieved. After that, the results discussed and created some groups of theme to analyze.

Keywords- hairdresser, communication, interpersonel communication, sharing secrets, coping with stress.