DESIRABLE CHARACTERISTICS OF STUDENTS CULTURAL MANAGEMENT FACULTY OF HUMANITIES AND SOCIAL SCIENCES SUAN SUNANDHA RAJABHAT UNIVERSITY

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Abstract—Study of Desirable Characteristics of Students Cultural Management Faculty of Humanities and Social Sciences at Suan Sunandha Rajabhat University Aims to
1) to study the level of opinions on the desirable characteristics of students in Cultural Management, Faculty of Humanities and Social Sciences at Suan Sunandha Rajabhat University.
2) To compare the opinions of students in cultural management. Faculty of Humanities and Social Sciences at Suan Sunandha Rajabhat University: 5 aspects: 1. Honesty and saving. 2. Sacrificing. Dedication and work for the collective. 3. Justice. 4. Responsibility and punctuality. 5. Diligence and persistence.
To classified by gender, age, education level and Family status. The population of 109 students this study in the Cultural Management, Faculty of Humanities and Social Sciences students of Suan Sunandha Rajabhat University. Data were collected by using questionnaires and statistics used for data analysis: percentage, mean, and standard deviation. The study indicated that of the 109 respondents, most respondents were women. 81.7% are currently studying in the first year, 34.9% have the age of 20-21 years, or 56.9%. Most of the students come from their parents' families, accounting for 70.6%. 2.51 - 3.00, representing 48.6 percent. The level of opinion on the desirable characteristics of honesty and saving was at a high level. The average ($\bar{x}$) of 3.68 is the sacrifice. Their dedication and work to the collective was at a very high level. The mean ($\bar{x}$) of 3.62 for justice at the high level, the mean ($\bar{x}$) was 3.72. Responsibility and punctuality at the high level ($\bar{x}$) 3.67, diligence, persistence and persistence were found to be moderate and the average ($\bar{x}$) of 3.30

Index Terms - Desirable characteristics, Cultural Management, Student Cultural Management

I. INTRODUCTION

Desirable characteristics are the internal characteristics of the person involved in the society. Emotions that influence the behavior shown by the society include ethics, ethics and values. Management and participation from all parties are required. Educational Manager The school board, teachers, teachers, parents, and the community must cooperate. Encourage students to continue learning the result of the learning management to the students. The learning objectives are as follows. Project / other activities held at the school. Institutions can use theories of development of desirable characteristics. By choosing and adjusting to suit the context of each institution [1]. From the Faculty of Humanities and Social Sciences Suan Sunandha Rajabhat University It is a problem that many students do not realize that. The life of being a student is a life of learning or self-training. And often, education is limited to education in the classroom or within the institution, or narrower to the point that the study is a test. This misconception is causing problems in education. Cause of suffering Boredom in the course. There are also other problems, such as male problems, female residences. The problem of dress student is not appropriate. Students buy expensive to show off the problem of selling sexual services and drug problem. As the agency responsible for education in addition to helping to preserve the arts and culture is to promote Thai people to apply the principles of religion to use the moral, bring knowledge and moral ethics in accordance with the policy of Suan Sunandha Rajabhat University. The characteristics of the desired graduates must have moral and ethical.1. Honesty and saving 2. Have sacrifices. Dedication and work for the public. 3. Fairness. 4. Responsibility and punctuality. 5. Diligence and perseverance [2]. Education is a tool that defines and encourages children and youth with desirable attributes. Learn and adapt to today's rapidly changing conditions. According to the National Education Act, BE2542, as amended (No. 2), BE 2545 and amended.(No. 3)BE 2553. Section 1, Article 6 stipulates that Education must be for development. Thailand is a complete human body, mind, intellect, knowledge and virtue. Ethical and cultural for can live with others happily. Comply with Section 23, 24 and 26. Discuss the management of education. Emphasize to importance of knowledge and moral. The learning process must be organized. Integration of knowledge, as well as cultivate virtue, ethics, good values. And the desirable features in all subjects. Provide the school management to assess the students. The considered to development of learners, behaviors and observation of learning behavior. Participation and testing In addition, students are encouraged to participate in the instructional process as appropriate at each level and study format [3]. The study is exuberant. The appropriate experience was held. That is called. Get a good education. This will result in the learner having knowledge in various disciplines. Get dressed appropriately for the occasion. Have good manners,

verbal fluency, morality and morality are the tapes of social development [4].

II. OBJECTIVE

To study the level of opinions on the desirable characteristics of students in Cultural Management, Faculty of Humanities and Social Sciences Suan Sunandha Rajabhat University.

III. METHODOLOGY

A. Tool used in the research

The scope of research consists of:

1. Research Area: The Faculty of Cultural Management. Humanities and Social Sciences Suan Sunandha Rajabhat University
2. Population: The population used in this study is the cultural management students. Faculty of Humanities and Social Sciences 150 students in Suan Sunandha Rajabhat University Year 1-4
3. Sample group:

3.1 The sample used in this study Students in cultural management Faculty of Humanities and Social Sciences Suan Sunandha Rajabhat University Year 1-4 uses the stratified random sampling technique. And calculate for the sample. The sample size was 109 persons. Stratified random sampling.

3.2 The sample size was 109 students. How to draw lottery student name to answer the question.

B. How to do research

The instrument used to collect data in this research. Is a questionnaire The researcher created a review of the concept, theory, literature and related research related to the desirable characteristics, divided into 3 sections as follows:

Part 1:Questionnaire about the respondents' personal data.

Part 2 A questionnaire about desirable characteristics according to Suan Sunandha Rajabhat University. The moral of the 5 aspects.

1. Honesty and saving
2. have sacrifices Dedication and work for the collective.
3. Justice
4. Responsibility and punctuality
5. Diligence and perseverance.

The questionnaire is a 5-level valuation scale.

5 means doing or displaying that behavior most often.

4 means doing or displaying that behavior frequently.

3 means to do or show such behavior moderately.

2 means do or show that behavior less

1 means do or show the behavior is minimal.

Criteria for the interpretation of the student's desired descriptive value. Cultural Management Suan Sunandha Rajabhat University is

4.51 - 5.00. Has the highest level of desirable features.

3.51 - 4.50. Has a high level of desirable features.

2.51 - 3.50. Have moderate desirable attributes.

1.51 - 2.50. Have low desired attributes.

1.0 - 1.50. Has a very low level of desirable features.

C. Data collection

This study The researcher collected the data. The steps are as follows.

1. The researcher collected the data by sending the questionnaire to the sample. Self-restoring questionnaire The number of completed proportion.
2. The researcher collected the questionnaire collected from the sample. Complete the questionnaire. The questionnaire must be complete.
3. Bring all the questionnaire to organize the data.
4. Data analysis The researcher analyzed data from the questionnaire using the program for social science research. Statistics used in data analysis. Descriptive Statistics describe the general characteristics of the sample.Such as percentage, mean, and standard deviation.

D. The benefits of research

1. Describe the desirable characteristics of cultural management students in the Faculty of Humanities and Social Sciences. Suan Sunandha Rajabhat University
2. Know how to develop the desirable characteristic of students in cultural management. Faculty of Humanities and Social Sciences, Suan Sunandha Rajabhat University

IV. HYPOTHESIS

Students have the desired characteristics in five main areas: 1. Honesty and saving. Dedication and work for the collective. 3. Justice. 4. Responsibility and punctuality. 5. Diligence and perseverance and different sub-divisions.

V. RESEARCHFRAMEWORK

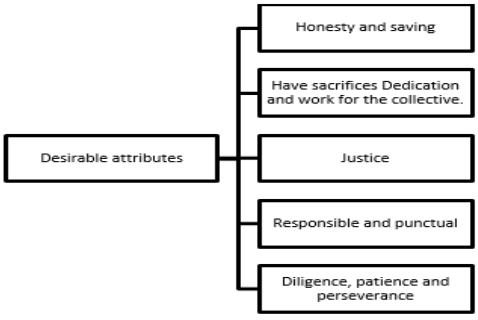


Fig.1.Research Framework.

VI. RESULT AND DISCUSSION

1. Number Of the 109 respondents, most respondents were women. Representing 81.7 percent are studying in 1st year accounted for 34.9 percent between 20-21 years representing 56.9 Most of the students come from families where the parents live together accounted for 70.6 percent and GPA. 2.51 - 3.00, representing 48.6 percent.
2. Levels of opinion on desirable characteristics of students. Department of Cultural Management, Faculty of Humanities and Social Sciences Suan Sunandha Rajabhat University Honesty and saving were found at a high level. And the level of desirable characteristics in the sub-list as follows.

2.1 Students follow the promise. Very high
2.2 Students do not lie to friends and teachers. Very high
2.3 Students do not take items Of others as their own. Very high
2.4. Students use their assets economically and at a moderate level.
2.5 Students turn off the power when power is off. Very high
2.6 Students think before spending money on every item. Very high

3. Level of opinion on student's desirable attributes. Department of Cultural Management, Faculty of Humanities and Social Sciences Suan Sunandha Rajabhat University The sacrifice The dedication and work for the collective is at a high level. And the level of desirable characteristics in the sub-list as follows.

3.1 Students help parents to work. Very high
3.2 Students help teachers to work. At the moderate level
3.3 Students help a friend when a friend has suffered. Very high
3.4 Students are willing to participate in the university's high level of occupational therapy.

4. Levels of opinion on desirable characteristics of students. Department of Cultural Management, Faculty of Humanities and Social Sciences, Suan Sunandha Rajabhat University Justice It was in a very high level. And the level of desirable characteristics in the sub-list as follows.

4.1 Students learn to share their work in groups according to their abilities. Very high
4.2 Students accept listening to other people's opinions. Very high
4.3 Students are treated equally and not discriminated against. Very high
4.4 Students can work in groups with everyone. At the moderate level

5. Levels of opinion on desirable characteristics of students. Department of Cultural Management, Faculty of Humanities and Social Sciences Suan Sunandha Rajabhat University Responsibility and punctuality. It was in a very high level. And the level of desirable characteristics in the sub-list as follows.

5.1 students attend every hour Very high
5.2 Students participate in activities organized by the University. Very high
5.3 Students attend classes in time. At the moderate level
5.4 Students submit their work on time. Very high

6. Levels of opinion on desirable characteristics of students. The Department of Cultural Management, Faculty of Humanities and Social Sciences, Suan Sunandha Rajabhat University, on diligence, diligence and perseverance were found at a moderate level. And the level of desirable characteristics in the sub-list as follows.

6.1 Students intend to hear the teacher explain, do not talk or play while teaching. At the moderate level
6.2 Students are always asked questions and answers about the teacher. At the moderate level.
6.3 Unfavorable student assignments in the classroom outside the classroom for timely delivery. Very high.
6.4 Students regularly review the lesson at a moderate level.

SUGGESTION

A. Suggestions for the Use of the Research Result

1. University should have a policy to promote the desirable characteristics for students in concrete. They also have to monitor the performance. To promote this effect.
2. Should the university follow the results of the teaching and learning of ethics that affect the behavioral development of the desirable characteristics of students? To lead Improve the curriculum or divide the instructional process of teachers.

B. Suggestion for Further Research

1. The pattern of promotion and development of student characteristics should be studied. The results of the study will be used to develop the desirable characteristics of the students to suit their future
2. The study of desirable characteristics should be conducted by seeking information from relevant stakeholders, such as faculty, administrators, for diversity and direction in the development of other desirable features.

CONCLUSION

A study of the desirable characteristics of students in Cultural Management, Faculty of Humanities and Social Sciences at Suan Sunandha Rajabhat University 5 aspects: 1. Honesty and saving 2 sacrifices Dedication and work for the collective. 3. Justice. 4. Responsibility and punctuality. Found at the level. Except for aspects 5, diligence, diligence

and persistence at the moderate level, consistent with the research of Karn Piromrat [4]. It was found that the high level of ethical behavior of the students was diligence. Honesty, Patience, Tolerance, Justice, Responsibility Discipline, sacrifice, except ethics, saving at the moderate level.

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