A RESEARCH ON STUDENT SELF-LEARNING BEHAVIOR IN WEB DESIGN: A CASE STUDY OF FPT UNIVERSITY.

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Abstract - This is an exploratory research on FPT University students in international program. The research would be both secondary and primary, aiming to list out the favourable website, platforms that most of the student surveyees are using. Moreover, the study will also finds out the factors that make those websites getting more visiting by the students for the self-learning. The author plans to list at least 50 websites, those are avaiblable online, collecting their page comment and review to evaluate their service quality. For primary research, the author would do a survey of 300 samples who are software engineer students of FPT university, experienced at least two self-learning service websites. This research would be firstly, helpful for students and lecturers because it provides many in-deep and useful information for their preference in making decision. Second, the research is helpful for web-designers who are providing online self-llearning service, to enhance their service quality by understanding what are expected by the students. Finally, it is helpful for all of the readers to have an overview of the current situation in student's self-learning behavior.

Keyword - web design, students, self-learning, FPT University, service, online service quality.