THE STUDY OF EXPECTATION OF GRADUATING STUDENTS, GRADUATE STUDENTS AND EMPLOYERS OF GRADUATE STUDENTS FOR REVISECOURSE OF STUDY OF MASTER OF PUBLIC ADMINISTRATION PROGRAM

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Abstract- This research has 4 objectivities which were (1) to study the graduating students' expectations toward master of Public Administration program in public policy of department of Political Science in the faculty of Social Science Srinakharinwirot University (2) to study the graduate students' expectations toward Master of Public Administration Program (3) to study the employers' expectations toward Master of Public Administration Program and (4) to study the summary' implementation toward Master of Public Administration Program. There were 25 key informants. The open ended questionnaire and workshop record data form was research tool. By using the content analysis in "philosophy", "required subject" and "group of elective subject" of this program.The results of this study indicated that

The graduating students' expectations toward Master of Public Administration Program: in philosophy (the publicness issue), in Required Subject(about public policy) and in Group of Elective Subject of this program (social policy and the city).

1) The graduate students' expectations toward Master of Public Administration Program in philosophy (the public awareness), in Required Subject(more basic research subjects) and in Group of Elective Subject of this program (relevance with the field of political science).

2) The employers' expectations toward Master of Public Administration Program in philosophy (knowledge application), inRequired Subject(the policy and strategic management) and in Group of Elective Subject of this program (relevance withsocial issuein the present time).

3) The summary' implementation toward Master of Public Administration Program in philosophy (can be apply knowledge),in Required Subject(new 4 subjects) and in Group of Elective Subject of this program (set a new group of study).

Keyword- expectation; Master of Public Administration Program

I. INTRODUCTION

The course has significance toward teaching-lesson management procedure because it is an approach indication for education management to achieve the target from learner level to social level. Thus, an attempt for continuous course improvement, change or development has both significance and necessity. The course development should be continuously made aligned with the time cycle includes course development which has been divided into minor and major course development which is different by each university and study. Regarding to case study as shown in the manual of new course proposal and postgraduate course development, the regulation and procedure has been indicated for postgraduate course consideration of 3 characteristics (new course is open for study aligned with university education development plan which has been approved by graduate committee division). In case it is necessary to open study program which was not indicated in university education management plan, the faculty might propose the program for teaching by clarifying the reasons and urgent necessity to be proposed to university for further adjustment request of education development. Advance course development - course detail development has an impact toward course philosophy and objective as follows: 1)Compulsory subjects adjustment for specialized subjects module or specialized subjects branch of course structure 2)Free-style research adjustment or dissertation 3)Adding request for planned course structure or non-proposed one of the course and 4)Adjustment for course name/ certificate name revision and minor course adjustment (other details adjustment apart from whatever mentioned in advance course adjustment – postgraduate education service) (Graduate School, Chiang Mai University,www.grad.cmu.ac.th)

Regarding to subject study of Public Administration, it is the scope of research study aligned with Ministry of Education per the subject of the national graduate study level qualification standard framework as of 2009 indicating specialized qualification standard or subject study for graduate institute to make course development and lesson-teaching management to qualify graduate students of each subject study or study of each qualification level with similar standard. Regarding to qualification standard of postgraduate study level, Public Administration study should be aligned with standard framework of such graduate level under authorization of clause 8 and clause 16: the Act of Public Administration regulation; Education Ministry as of 2003. Minister of Education Ministry as recommended by the committee in the meeting 8/ 2014 dated 7th August,

2004 as the following announcement: Education management of postgraduate course: Public Administration study should have standard not less than postgraduate qualification standard: Public Administration study as of 2015. Creating course or postgraduate course development in which Public Administration study should have an emphasis on postgraduate students learning standard with lesson-teaching course and other factors aligned with postgraduate qualification standard of Public Administration student as of 2015 with attached hereby announcement. Postgraduate institutes managed education for postgraduate course of Public Administration study as this announcement date for regulation to improve the course as this announcement by education 2016. (Ministry of Education, http://www.mua.go.th).

In case above regulation could not be followed or necessary to do apart from as indicated in hereby announcement which should be under consideration of graduate study committee and the decision of the committee should be regarded as final decision. As mentioned above, it is necessary to improve the course to be aligned with policy approach of the nation, society, and university based on standard and indicator of education quality assessment and to procure education quality assurance in terms of study level to create quality postgraduate students with standard and procedure framework resulted in course quality development and regarded as an approach for course development includes teaching-lesson quality development to be acceptable aligned with learners need focusing on graduated students and any employers to truly participate in developing course from above mentioned reasons. Thus, researchers are interested in postgraduate expectancy and Public Administration employers for postgraduate course structure of Public Administration to enable applying data with the course to be further improved and developed efficiently and effectively.

Therefore, this research has 4 purposes as follows: (1) to study the graduating students' expectations toward master of Public Administration program in public policy of department of Political Science in the faculty of Social Science Srinakharinwirot University (2) to study the graduate students' expectations toward Master of Public Administration Program (3) to study the employers' expectations toward Master of Public Administration Program and (4) to study the summary' implementation toward Master of Public Administration Program.

II. RESEARCH METHODOLOGY

In conducting the research, there are 4 objectives using qualitative research by conducting the research aligned with the objectives as follows: (1) to achieve the first to the third objective using open-ended questionnaire to study the expectation of graduate students, graduating students and employers of graduate students for revisecourse of study of Master of Public Administration program. And (2) to achieve the forth objective using group discussion record of academic specialist in application approach in regard to conclude of the course of study of Master of Public Administration program.

Major research information provided to achieve the objective respectively by key 25 information providers of this research as follows: 9 graduating students' expectations toward Master of Public Administration Program, 5 graduate students' expectations toward Master of Public Administration Program, 5 employers' expectations toward Master of Public Administration Program, and 6 course lecturer toward Master of Public Administration Program.

In consolidating data from research data collection tool with 2 categories of tools aligned with data collection research objectives as follows : (1) Data analysis with data collection from open-ended questionnaire with content analysis method as specified in several issues from questionnaires by making visualized blueprint synced with provided verbal information from key information provider to understand expectations toward Master of Public Administration Program of key informants, and (2) Data analysis from specialist group discussion record with content analysis method to propose the conclusion of the course of Master of Public Administration program.

Research results could be categorized into 5 major **parts as below:**

1) Key 25 information providers of this research as follows: 9 graduating students, 5graduate students, 5 employers, and 6 course lecturer toward Master of Public Administration Program.

2) The graduating students' expectations toward Master of Public Administration Program: in philosophy (Priority should be givento the publicness issue such as public awarenessand public interest) , in Required Subject(They should have a subject that associated witha public policy maker who fully understand the world systemand another things about public policy) and in Group of Elective Subject of this program (they should focus on the study in the group of social policy and the city by application the public policy process to develop the city).

3) The graduate students' expectations toward Master of Public Administration Program in philosophy (Priority should be given to the public awareness' value and application logic to implement it), in Required Subject(They should be more the basic research subjects) and in Group of Elective Subject of this program (They should be set a new group of study that relevance with the field of the political science department).

4) The employers' expectations toward Master of Public Administration Program in philosophy (Interested in the executive manner that can be used and knowledge application) ,in Required Subject(Focus on the "policy and strategic

management" in application on the actual performance) and in Group of Elective Subject of this program (They should be set a new group of study that relevance withsocial issuein the present time and should be add emerging issues related to ethics).

5) The summary' implementation toward Master of Public Administration Program in philosophy (Focus on creating administer who can focus on creating a management system that can be apply knowledge from field of Political Science and Public Administration to formative public policy, including with publicness issue to improve urban area base) , in Required Subject(There are 4 subjects: Principle of Public Policy,Thai Political and Economic Systems in Global Society, Research Methodology in Public Policyand Seminar in Public Policy) and in Group of Elective Subject of this program (They should be set a new group of study : Public Administration, Social and Urban Policy and International Relation).

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